ESTTA Tracking number:

ESTTA703448

Filing date:

10/20/2015

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92062223
Party	Defendant NuGene Inc.
Correspondence Address	NUGENE INC 720 PAULARINO AVE , SUITE 260 COSTA MESA, CA 92626 UNITED STATES
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Michael Bell
Filer's e-mail	mlbell58288@gmail.com, Asaltzman@og-law.com,Dpardue@og-law.com, jill@doctorslawgroup.com
Signature	/Michael Bell/
Date	10/20/2015
Attachments	NuGene Cancel-POWER OF ATTORNEY.pdf(80596 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

NSE PRODUCTS, INC.,

Cancellation No.: 92062215

Opposer,

Trademark: NUGENE

٧.

Reg. No.: 3936506

NUGENE, INC.,

Respondent.

POWER OF ATTORNEY AND DESIGNATION OF COUNSEL

NuGene hereby designates David L. Pardue and Aaron I. Saltzman, members in good standing of the Bar of the State of Georgia, practicing with the firm:

Owen, Gleaton, Egan, Jones & Sweeney, LLP 1180 Peachtree Street, N.E. Suite 3000 Atlanta, Georgia 30309

Telephone:

404.688.2600

Fax:

404.525.4347

dpardue@og-law.com asaltzman@og-law.com

to serve as its attorneys with respect to the above-styled cancellation proceeding.

This 16th day of October, 2015.

FOR: NUGENE, INC.

Name:

ALI KHARAZMI

Title:

1-1

CERTIFICATE OF SERVICE

I certify that a true and complete copy of the foregoing POWER OF ATTORNEY AND DESIGNATION OF COUNSEL has been served on counsel of record for all parties by mailing said copy, today, via First Class Mail, postage prepaid, to:

Hope Hamilton H Matthew Horlacher Holland & Hart LLP PO Box 11583 Salt Lake City, UT 84110

> hihamilton@hollandhart.com mhorlacher@hollandhart.com

This 20th day of October, 2015.

/Michael Bell/

Michael Bell California Bar No. 273676 Counsel for Defendant NUGENE, Inc.

2931 Hickory Place Fullerton, CA 92835 (714) 488-7119 mlbell58288@gmail.com